

PostShield fence post protector hits the national market

El Dorado Hills, Calif.-based PostShield U.S.A., Inc. has launched the PostShield fence post protector in a nationwide marketing rollout.

This patent pending, trademark protected fence post "shield" is designed to protect fence, deck, gate and other wooden 4x4 posts. Other applications include sign posts, birdhouses, arbors and mailboxes.

PostShield is being marketed to

fence, deck, building material and agricultural contractors. Outlets may be located at www.postshieldusa.com or by calling 800-991-0877.

PostShield was designed to help prevent the onset of rot and decay in wooden fence posts, one of the primary reasons that fences fail over time, the company stated. PostShield helps to add value to fence and building contractors' jobs by increasing the integrity of their projects as well as providing for increased safety during installation for the contractor. PostShield allows contractors and owners to combine the beauty of natural wood above ground with the longevity of UV protected

PVC below ground.

PostShield helps provide support for fences and other wooden structures in areas prone to high winds and rapidly changing weather conditions. It also helps protect posts from damage caused by lawnmowers and weed whackers by covering the base of the wooden post above ground level.

"PostShield helps protect the fence posts from damage, thus increasing their lifespan," said Fran Gotzon, owner of Lehigh Valley Fence Company in Bath, Penn., and a regular user of the PostShield. "When replacement does become necessary it makes my job a lot easier by cutting my time spent and increasing my profitability," added Gotzon. "After removing an old post from the PostShield, just drop in a new post."

"We originally offered PostShield as an option to the customer," said Gotzon. "It was so well received that we now include PostShield with every installation. In three years we have sold more than 2,000 PostShields. In this time, the area where I live and work has experienced numerous wind storms and above average rainfall but not one fence we installed using PostShield has failed."

When replacement or removal of wooden posts becomes necessary due to damage or age, the replacement con-

sists of simply removing two set screws from the PostShield, removing the post and inserting a new post. No longer is it necessary to dig and jackhammer concrete away from the post foundation when it's time to replace wood posts.



The PostShield protects the bases of wooden posts and also makes replacement easier. Applications range from fence posts, above, to mailbox mounting posts, below. Also below, a cutaway illustration of the PostShield in the ground. (PostShield U.S.A., Inc. photos)



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